

CONTRACT



WJZY-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.cw46.tv

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Contract / Revision 118149 /		Alt Order # 09817409
Product OBAMA FOR AMERICA		
Contract Dates 10/23/12 - 10/29/12		Estimate # 1537
Advertiser Obama For America		Original Date / Revision 10/23/12 / 10/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJZY	Account Executive Bradley Philipps	Sales Office Millennium Was
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 2	WJZY	10/29/12	10/29/12	The Daily Buzz	M-F 7-9am		1:00			NM	1	\$10.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$10.00			
D 6	WJZY	10/28/12	10/28/12	Sunday Midday Movie	2-4pm		:30			NM	0	\$0.00
		CANDIDATE / CLASS 2										
N 11	WJZY	10/27/12	10/27/12	Saturday Late Movie	Sat/4-6pm		1:00			NM	1	\$120.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S-				1	\$120.00			
N 12	WJZY	10/28/12	10/28/12	Sun Late Aft Movie	4-6p		1:00			NM	1	\$120.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$120.00			
N 22	WJZY	10/28/12	10/28/12	70's Show/Old Christine Su	6-7pm		1:00			NM	1	\$120.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$120.00			
N 28	WJZY	10/27/12	10/27/12	30 Rock Sat	11p-12a	11p-12a	1:00			NM	1	\$60.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S-				1	\$60.00			
D 29	WJZY	10/27/12	10/27/12	Rules Enga/	12-1a		:30			NM	0	\$0.00
		CANDIDATE / CLASS 3										
Totals											61	\$8,040.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	52	\$6,725.00	\$5,716.25
10/29/12 - 10/29/12	9	\$1,315.00	\$1,117.75
Totals	61	\$8,040.00	\$6,834.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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118149 /	09817409

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	OBAMA FOR AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/23/12 / 10/23/12

Signature: _____ **Date:** _____

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